



News Release

FOX Sports Names Broadcast Talent for 53rd Rolex 24 At Daytona

- *Varsha, Fish, Bell, Till And Kendall Man Booth For Endurance Classic*
- *Multi-Platform Effort Airs Across FOX Family Of Networks, FOX Sports GO, IMSA.com*
- *Superstar Driver Lineups Include IMSA, NASCAR, Formula 1 And IndyCar Greats*

DAYTONA BEACH, Fla. (Jan. 15, 2015) – FOX Sports today unveiled its broadcast lineup for the 53rd Rolex 24 At Daytona, which begins on FOX network television at 2 p.m. ET on Saturday, Jan. 24. The race opens the TUDOR United SportsCar Championship and the Tequila Patrón North American Endurance Cup.

Bob Varsha and Brian Till will share hosting and play-by-play duties, with analysis from racers Justin Bell, Calvin Fish and Tommy Kendall. Chris Neville, Matt Yocum, Jamie Howe and Andrew Marriott report from the pits.

For FOX Sports coordinating producer Greg Oldham, heading into his 26th year of covering the iconic endurance race, it's all about telling the stories.

"This event certainly offers a terrific challenge," Oldham said. "With four classes of cars racing simultaneously, there's always outstanding racing and great stories to tell. And even over a 24-hour period, the action is constant. We feel we have a great announce team in the booth and in the pits that can tell the many stories that develop in the two days we are on the air. It is a demanding event, but with the team in front of, and behind the cameras, I can't wait for the green flag to drop."

Complete Coverage Of Rolex 24 Available Through FOX Sports, IMSA.com

Fans will have access to live coverage of the entire Rolex 24 At Daytona through a combined effort between FOX Sports and IMSA.com. The complete broadcast schedule is as follows:

Saturday, Jan. 24 (All Times ET)

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| • 2-4 pm | FOX Network |
| • 4-8 pm | FOX Sports 2 |
| • 8-10 pm | FOX Sports 1 |

Overnight (Jan. 24-25)

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| • 10 pm-7 am | IMSA TV on IMSA.com (live video streaming and commentary) |
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Sunday, Jan. 25

- | | |
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| • 7 am-2:30 pm | FOX Sports 1 |
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All FOX Sports broadcasts are streamed live on FOX Sports GO; in addition, five dedicated (Corvette, Audi, Mazda, Porsche and Ford) on-board cameras are available through FOX Sports GO. During the overnight hours, IMSA Radio announcers John Hindhaugh, Jeremy Shaw and Greg Creamer will call the action on IMSA.com.

Star-Studded Cast Set For 2015 Rolex 24

Traditionally an all-star lineup, the 2015 Rolex 24 At Daytona cast of characters does not disappoint. Reigning TUDOR Championship and Rolex 24 champions Christian Fittipaldi and Joao Barbosa return to defend their title alongside IndyCar star Sebastien Bourdais.

They will take on the likes of Rubens Barrichello (Formula One) and Ryan Hunter-Reay (IndyCar; defending Indy 500 champion) both driving for Peter Baron's Starworks team; AJ Allmendinger (NASCAR) with Michael Shank Racing; Scott Dixon (IndyCar), Tony Kanaan (IndyCar), Kyle Larson (NASCAR) and Jamie McMurray (NASCAR) all driving for Chip Ganassi Racing with Felix Sabates in the Prototype class.

The GT Le Mans (GTLM) class features world-class TUDOR Championship lineups from teams like Corvette Racing and defending race champions Porsche North America mixing it up with the likes of Graham Rahal (IndyCar) driving for his father Bobby's BMW Team RLL team and Niki Lauda's son, Mathias (WEC), driving for Aston Martin Racing in GTLM. The Scuderia Corsa Ferrari team – led by TUDOR Championship regular and Indy 500 veteran Townsend Bell – returns to defend its GT Daytona class title against a talented field that includes actor Patrick Dempsey running a Porsche.

“With all the drivers from different racing disciplines across the world competing at the Rolex 24, Daytona is the center of the motorsports universe on this weekend,” Oldham added. “So, in addition to covering compelling action that would make any sports car fan salivate, we also have a great opportunity to introduce new viewers to a very cool form of motorsports.”

Decorated sports car driver Scott Pruett looks for his sixth Rolex 24 overall victory, which would break a tie with the legendary Hurley Haywood, making him the leading overall winner of the event. Pruett, who will drive in this year's race with 2015 season co-driver Joey Hand, Charlie Kimball and Sage Karam, already leads with 10 class victories, dating back to 1985.

In addition to streaming on-board coverage, SPEED: the Motors on FOX Blog covers the event all week with hourly race blog updates, photo galleries, fast-turn video and active social media participation.

FOX Sports is the television home of the TUDOR United SportsCar Championship. For a full season schedule, please visit: <http://bit.ly/1u7o15F> and check local listings for air times.

[FOX Sports GO](#) is currently available for iOS, Android, Kindle Fire tablets and Fire phones and select Windows devices. Fans can download the mobile app for free from the iTunes App Store, Google Play, Amazon App Store and Windows Store.

About FOX Sports

FOX Sports is the umbrella entity representing 21st Century FOX's wide array of multi-platform US-based sports assets. Built with brands capable of reaching more than 100 million viewers in a single weekend, FOX Sports includes ownership and interests in linear television networks, digital and mobile programming, broadband platforms, multiple web sites, joint-venture businesses and several licensing partnerships. FOX Sports includes the sports television arm of the FOX Broadcasting Company; FOX Sports 1; FOX Sports 2; Fox's 22 regional sports networks, their affiliated regional web sites and FSN national programming; FOX Soccer Plus and FOX Soccer 2Go; FOX Deportes and FOX College Sports. In addition, FOX Sports also encompasses FOX Sports Digital, which includes FOXSports.com, FOX Sports GO, Whatifsports.com, Scout.com and Yardbarker.com. Also included in the Group are FOX's interests in joint-venture businesses Big Ten Network and BTN 2Go, as well as licensing agreements that establish the FOX Sports Radio Network.

About IMSA

The International Motor Sports Association, LLC (IMSA) was originally founded in 1969 with a long and rich history in sports car racing. Today, IMSA is the sanctioning body of the TUDOR United SportsCar Championship, the premier sports car racing series in North America. IMSA also sanctions the Continental Tire SportsCar Challenge and the Cooper Tires Prototype Lites Powered by Mazda, as well as four single-make series: Porsche GT3 Cup Challenge USA by Yokohama; Ultra 94 Porsche GT3 Cup

Challenge Canada by Michelin; Ferrari Challenge North America; and Lamborghini Super Trofeo North America. IMSA – a company within the NASCAR Group – is the exclusive strategic partner in North America with the Automobile Club de l'Ouest (ACO) which operates the 24 Hours of Le Mans as a part of the FIA World Endurance Championship. The partnership enables selected TUDOR Championship competitors to earn automatic entries into the prestigious 24 Hours of Le Mans.

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