



## **Rum Bum Starts 2012 On the Right Foot at Daytona**

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Daytona Beach, FL (9 January 2011) - Rum Bum Racing returned to action at the "World Center of Racing" for a three day test as the team prepares for the GRAND-AM 200 at the famous Daytona International Speedway which kicks off the 2012 GRAND-AM Continental Tire Sports Car Challenge championship in just a few short weeks.



As the Rum Bum squad continued to develop the No. 13 BMW M3, drivers Matt Plumb and Nick Longhi wasted no time getting right up to speed as the duo posted the sixth quickest time of the first session among a field of 34 cars. But winning the practice sessions was not the goal, as the team continues to develop the potent BMW M3 with an eye on a strong run in the 2012 championship.

Having won the previous two GRAND-AM 200 events, Rum Bum Racing has proven to be the team to beat around the 3.56-mile speedway road course and with even more entries expected for the 2.5-hour event, the competition will be the toughest yet - making the testing all the more crucial.

The team also knows that a strong run in the championship takes more than mere speed, as every lap counts through the long race season. With the Joe Varde-led crew preparing the car, the M3 once again delivered rock-solid reliability during the test at Daytona, giving the team every lap on offer through every practice session over the weekend to continue to work on unlocking all the potential in the machine.

"The guys are going to sleep well after this test, because we were working them very hard this weekend," said Rum Bum Racing driver Matt Plumb. "We had a laundry list of things we wanted to try with the car, and we got through everything on our list. So, it was hugely productive for us and I'm really happy with the car, it's better than it's ever been. This is exactly the kind of weekend we were looking to have, lots of laps and lots of learning more about the car and what it likes so we are very pleased. We just can't wait to get back here in a few weeks and start the season off with a strong race."

The GRAND-AM 200 event is set to begin January 27 at 1:30 PM.