



Riley Targets 11th victory as 50th Rolex 24 Ushers In New DP Era

Wins in Rolex GT and Continental Tire Challenge Also in Play for Riley

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25 January, 2012--The 50th running of the Rolex 24 At Daytona will have the full focus of the racing world this weekend as more than 20 teams, 50 cars, and 200 drivers descend on the World Center of Racing to kick off the 2012 GRAND-AM Rolex Sports Car Series season.

From all corners of the globe, some of the biggest names in the automotive world--brands like Porsche, Ferrari, Audi, and Corvette, will take the green flag in pursuit of permanently etching their name in glory in a landmark running of the prestigious event.



With ten overall wins and numerous class victories, there is one name that is synonymous with winning at Daytona--Riley.

With the exception of Porsche, Bill and Bob Riley-designed machines have taken more Rolex 24 At Daytona victories than any other brand in the long history of the great event as teams like SunTrust, Ganassi, Brumos, and Dyson Racing have all used Riley designs as their ticket to victory lane. The 2012 Rolex 24 not only looks back by celebrating the legacy and history commensurate with 50 years of competition in the twice around the clock classic, but it also looks forward.

The event is the first to see the latest generation Daytona Prototypes in competition as the "DPG3" machines usher in a new era. And once again, Riley will look to extend an incredible legacy of success at Daytona. Starting with a breakthrough win in 1996 with the Olds-powered R&S MK III, Riley-penned machines have found success in the grueling race, time after time.

When the Daytona Prototype era dawned, the success only intensified as the Riley MKXI took pole on its 2004 debut, and won the race the following year. Since then, Riley has been back to victory lane an amazing six times at Daytona, and will look to secure an unprecedented ninth consecutive pole position this weekend.

The wins have come in an era of incredible competition, with the margin of victory for the last three years less than one minute--combined. The 2011 event saw the top four cars finishing the race separated by just under four seconds after 24 hours of racing.

While a lot of the attention has understandably focused on the exciting new DPG3 machines, Riley Technologies will not just be competing for overall glory this weekend. The Riley Technologies-designed

GT chassis has two wins to its credit already (2008, 2010), and will see another strong roster of teams using the Riley design again this year.

Seven of the Riley GT-based Mazda RX-8 machines are entered, and the Riley effort will be further boosted by the two-car Turner Motorsport team, which uses the Riley GT design as the basis for the team's BMW M3.

And it will not just be the big race where Riley could add to the win tally, as the Daytona weekend will also mark the opening race of the 2012 Continental Tire Sports Car Challenge championship. The Riley-built Chevrolet Camaro broke through to become a race winner in the category in 2011, and will look to do so again on racing's biggest stage this weekend.

"The Rolex 24 is a race unlike any other in the world, and we are proud of the success that our customers have enjoyed through the years," said Bob Riley. "We are very excited to be a part of the 50th running of this event, and of course we would like nothing better than to see our customers do well this weekend. The new DP is creating a lot of excitement and the GT class should be an incredible battle as well so this should be a race for the ages."

For additional information:

www.rileytech.com

About Riley Technologies:

Riley Technologies has an extended legacy of success, developing competitive on-track products for the Rolex Sports Car Series, the American LeMans Series, the USAC Gold Crown Series, and the Japanese GT Championship Series.

About Siemens:

Riley Tech has long relied on Siemens PLM Software to help design and develop their race-winning machines. NX software, Siemens PLM Software's digital product development solution which includes computer-aided design, -manufacturing and -engineering (CAD/CAM/CAE) applications, is the preferred development software. NX Software was cited as a driving force behind Riley taking a sixth straight Daytona Prototype Manufacturers championship in 2009 before kicking the 2010 season off with a win at Daytona International.

For more information or questions, please contact: Bill Riley, (704) 663-6319 *302

For additional information: www.rileytech.com

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Riley Technologies 2012 Rolex 24 At Daytona Entry List

No. 01 Chip Ganassi Racing with Felix Sabates

BMW/Riley; Telmex, Target

Joey Hand, Sacramento, Calif.

Scott Pruett, Auburn, Calif.

Graham Rahal, New Albany, Ohio

Memo Rojas, Mexico City, Mexico

No. 02 Chip Ganassi Racing with Felix Sabates

BMW/Riley; Telmex Target

Scott Dixon, Indianapolis, Ind.

Dario Franchitti, Nashville, Tenn.

Jamie McMurray, Mooresville, N.C.

Juan Pablo Montoya, Miami, Fla.

No. 2 Starworks Motorsport
Ford/Riley; Motorola
Ryan Hunter-Reay, Boca Raton, Fla.
Tony Kanaan,
Miguel Potolicchio,
Maurizio Scala,
EJ Viso,

No. 6 Michael Shank Racing with Curb/Agajanian
Ford/Riley
Jorge Goncalvez, Los Teques, Venezuela
Michael McDowell, Charlotte, N.C.
Felipe Nasr, Brasilia, Brazil
Gustavo Yacaman, Indianapolis, Ind.

No. 8 Starworks Motorsport
Ford/Riley; Motorola
Ryan Dalziel, Orlando, Fla.
Lucas Luhr, Monte Carlo, Monaco
Allan McNish, Monte Carlo, Monaco
Alex Popow, Lecheria, Venezuela
Enzo Potolicchio, Caracas, Venezuela

No. 50 50+Predator/Alegra
BMW/Riley
Byron De Moor, Ooltewah, Tenn.
Elliott Forbes-Robinson, Sherrills Ford, NC
Brian Johnson, Sarasota, Fla.
Jim Pace, Ridgeland, Miss.
Carlos de Quesada, Coral Gables, Fla.

No. 60 Michael Shank Racing with Curb/Agajanian
Ford/Riley; Liveon.com
AJ Allmendinger, Huntersville, N.C.
Ozz Negri, Miami, Fla.
John Pew, North Palm Beach, Fla.
Justin Wilson, Longmont, Colo.

GT
No. 36 Yellow Dragon Motorsports
Mazda RX-8; Window World, PMFirst.com, Mazdaspeed
Jarett Andretti,
John Andretti, Indianapolis, Ind.
Taylor Hacquard, Vancouver, B.C., Canada
Anders Krohn, Stavanger, Norway

No. 40 Dempsey Racing
Mazda RX-8; Visit Florida
Patrick Dempsey, Beverly Hills, Calif.
Charles Espenlaub, Lutz, Fla.
Joe Foster, Atlanta, Ga.
Tom Long, Raleigh, N.C.

No. 41 Dempsey Racing
Mazda RX-8; FishingCapital.com, Bass2BillFish, Team Seattle
Ian James, Paradise Valley, Ariz.
Don Kitch Jr, Bellevue, Wash.
Scott Maxwell, Toronto, Ontario, Canada
Dan Rogers, Anchorage, Alaska

No. 42 Team Sahlen
Mazda RX-8; theracesite.com
Dane Cameron, Sonoma, Calif.
Joe Nonnamaker, North Canton, Ohio
Wayne Nonnamaker, North Canton, Ohio
Will Nonnamaker, North Canton, Ohio
Joe Sahlen, Elma, N.Y.

No. 43 Team Sahlen
Mazda RX-8; theracesite.com
Joe Nonnamaker, North Canton, Ohio

No. 49 Team Sahlen
Mazda RX-8; Western New York Flash
Joe Sahlen, Elma, N.Y.

No. 70 SpeedSource
Mazda RX-8; Mazda, Mazdaspeed, ModSpace, Castrol
Jonathan Bomarito, Monterey, Calif.
Marino Franchitti, Edinburgh, Scotland
James Hinchcliffe, Oakville, Ontario, Canada
Sylvain Tremblay, Parkland, Fla.

No. 93 Turner Motorsport
BMW M3
Bill Auberlen, Redondo Beach, Calif.
Paul Dalla Lana, Toronto, Ontario, Canada
Michael Marsal, Bedford, N.Y.
Dirk Muller,
Jorg Muller,

No. 94 Turner Motorsport
BMW M3
Bill Auberlen, Redondo Beach, Calif.
Paul Dalla Lana, Toronto, Ontario, Canada
Billy Johnson, San Clemente, Calif.
Boris Said, Carlsbad, Calif.
Dirk Werner, Kissenbrück, Germany

CONTINENTAL TIRE SPORTS CAR CHALLENGE
BMW Performance 200

No. 00 CKS Autosport
Camaro GS.R
Ashley McCalmont, Ancaster, Ontario, Canada
Brett Sandberg, Allendale, N.J.

No. 01 CKS Autosport
Camaro GS.R
Lawson Aschenbach, Darnestown, Md.
Eric Curran, Holyoke, Mass.

No. 6 Mitchum Motorsports
Tim Bell, Los Altos, Calif.
Aaron Steele,
Camaro GS.R

No. 9 Stevenson Motorsports
Camaro GS.R
Matt Bell, Los Altos, Calif.
John Edwards, Cincinnati, Ohio

No. 62 Mitchum Motorsports
Camaro GS.R
Joey Atterbury, Seattle, Wash.
Gunter Schaldach, Aspen, Colo.