



**AJ ALLMENDINGER**  
*Walldinger Racing, Inc.*

## **Kick Off the Season With 25 Days of Dinger**

December 1 2011 (Charlotte, NC)-- While AJ Allmendinger is off to the races once again, this time contesting the Red Bull Kart Fight in Orlando on Thursday, the elves back at the shop have been keeping busy and have an exciting announcement to make as "25 Days of Dinger" launches today.

25 Days of Dinger will see one lucky race fan win one of 25 different gifts each day from December 1st right through to the 25th.

To be eligible to win, fans just need to either follow AJ on Twitter (at [www.twitter.com/ajdinger](http://www.twitter.com/ajdinger)) or LIKE him on Facebook (<http://www.facebook.com/AJAllmendinger>).

We can't say everything that's on offer this month, but we can at least hint that in addition to some great stuff in from the AJ Allmendinger merchandise warehouse, there will also be some cool prizes from the folks that have helped out all year long like Best Buy and Ford Racing.

Since it's getting a little cold out there, the first prize up for grabs to kick things off today will be an AJ-branded sweatshirt, the Prevail, for one winner. Stay tuned for updates!

*About Walldinger Racing, Inc.: Walldinger Racing was formed in 2006 to support AJ Allmendinger's motorsports career by developing commercial opportunities and partnership programs.*

[www.ajallmendinger.com](http://www.ajallmendinger.com)