

Insight Racing Sets the Stage for Mid-Ohio Comeback With Successful Test Program

Return to Grand Sport set for Home Race

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Columbus, OH (6 September 2011) – Insight Racing is returning to GRAND-AM race action in the season-finale EMCO Gears Classic presented by Key Bank at the Mid-Ohio Sports Car Course September 17. The event is the home race for the Hilliard-based organization, which is staging its debut season of competition in the GRAND-AM Continental Tire Sports Car Challenge.



The run at Mid-Ohio marks a considerable comeback for the rookie organization after having seen the program set back with a pair of significant accidents not of the team's own making. A competitor's failed brakes saw the No. 19 GS BMW M3 entry heavily damaged in practice at VIR, and the No. 18 BMW written off in a major shunt at Road America.

While driver Nico Rondet demonstrated the strength of the Insight Racing-prepared machine by walking away from the race-stopping accident at Road America, the incident thwarted the championship aspirations of the team, just seven rounds into the season.

Electing to focus on delivering podium-capable entries to the races rather than hastily devising a compromised competitive effort, Insight Racing elected to use the break between events to stage a comprehensive testing effort centered on the No. 19 BMW M3 Grand Sports Class machine.

Danish hotshoe Martin Jensen and American racer Tyler McQuarrie will share the driving duties in the 2.5-hour EMCO Gears Classic (SPEED, September 25/ 12:00 PM ET).

"We are very much looking forward to returning to GRAND-AM again at Mid-Ohio," said Insight Racing Principal and Director Gilbert Lynagh. "After Road America, we took a deep breath and focused on what we needed to do. Our ambition is not to just be part of the field, we are here to compete and to win. We've shown this season that even though this is a young team, it is also an experienced and capable group. So we have focused our efforts on the GS program, and we've been encouraged with the progress that we've made in testing.

"Our competition has been racing with this M3 for several seasons so we know how strong and close this field is. You never know until you go racing where you will sort out, but we are optimistic about the progress we've made and are looking forward to continuing to do so at Mid-Ohio."

With Steve Dinan and new race engineer J. Cooper King, providing the engineering oversight needed to bring a strong effort to the highly competitive top class of Continental Tire competition, Insight Racing is ready to pick up where the team left off with a run to a podium at Mid-Ohio as preparations are fully moving forward already for the 2012 season.

Additional information is available at: www.insightracing.com